

Advancing the COMMON GOOD

United Way of the Greater Seacoast is working to advance the common good by focusing on education, income and health. These are the building blocks for a good life—a head start on quality education that leads to success in future jobs, enough income to support a family through retirement, and good health.

Our goal is to create long-lasting changes that prevent problems from happening in the first place.

Our vision for the Greater Seacoast:

- » Families who could not otherwise afford it accessing safe, high-quality early learning opportunities.
- » City planners, developers, conservationists and community members working together to create new zoning ordinances that provide incentives for the creation of affordable housing.
- » Working lower-income families claiming the tax credit dollars they deserve, increasing their income and providing them with better opportunities to save money and build assets.
- » Creating opportunities for access to healthcare though better transportation options and medical services for the un- and underinsured donated by medical professionals.
- » Supporting healthy kids and communities through substance abuse prevention.

We invite you to be a part of the change. Together, united, we can inspire hope and create opportunities for a better tomorrow. That's what it means to **LIVE UNITED**.

How I LIVE UNITED

MY NAME IS GORDON.

I've been involved with United Way as a donor and volunteer since 1962. As an employee at Liberty Mutual, I always faithfully made a contribution during the workplace campaign, even running several campaigns in the 1980's.

After I retired, I began serving as a Loaned Executive for United Way of the Greater Seacoast, and four years ago, my wife Judy and I decided to include United Way in our wills.

Having watched United Way adapt to the needs of the community over so many years, I feel confident knowing that my bequest will be used to its greatest advantage to benefit the community I've lived in and loved. When we made our decision to make a planned gift, Judy and I wondered 'what if everybody gave something?' What a legacy that would be, what a gift to our community. We know United Way can't rely on million dollar donations, so what if everyone gave a little something to be remembered by?

Giving my little something, that's "how I LIVE UNITED."



United Way
of the Greater Seacoast



"I live united by helping business leaders become more socially responsible." — Alyson G., Comcast



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of the Greater Seacoast

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GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED 

Why EDUCATION, INCOME AND HEALTH?

- » The cost of childcare in NH rose by 88% in the past 5 years.
- » Over 80% of Seacoast residents pay more than they can afford on housing.
- » The number of people in NH without health insurance increased 19% in a single year.

United Way creates opportunities by focusing on the building blocks for a good life.

EDUCATION

HELPING CHILDREN AND YOUTH ACHIEVE THEIR POTENTIAL THROUGH EDUCATION

- » Improving access to quality affordable child care and early learning opportunities

INCOME

HELPING FAMILIES BECOME FINANCIALLY STABLE AND INDEPENDENT

- » Paving the way towards more available affordable housing in the Greater Seacoast
- » Helping working families access the nearly \$5.2 million of unclaimed Earned Income Tax Credits on the Seacoast through volunteer tax return assistance

HEALTH

IMPROVING PEOPLE'S HEALTH

- » Providing access to critical healthcare and social services by providing access to transportation for seniors, people with disabilities and lower-income working families
- » Reducing substance use and abuse among young people
- » Providing specialized healthcare services to uninsured individuals and families.

Many times, community members fall into situations that do not allow them to take care of themselves or their families. Underscoring United Way of the Greater Seacoast's work in Education, Income and Health is our work to find the root causes of poverty and need in the Greater Seacoast in order to put all of our community members on the right track to developing the building blocks for a better life.

Be a part of improving the education, income and health of people in the Greater Seacoast. Because united we stand. United, we elevate. United, we can change what we see in our world. www.uwgs.org.

GIVE.

United Way of the Greater Seacoast offers a wide variety of ways to give—workplace campaigns, planned gifts and bequests, corporate sponsorships and donations—even individual gifts. You can direct your contribution to any of the impact areas—Education, Income and Health—or to the United Way Community Fund, where we'll put your dollars to work to best benefit our community. As always, we will also process a designation to qualified 501(c) 3 organizations.



ADVOCATE.

You can make change happen with your voice. Get informed. Tell your friends. Write a letter to the editor. United Way of the Greater Seacoast needs people who are passionate about the issues surrounding education, income and health to make some noise. Sign up for United Way Action Alerts on our website so you can stay in the know about advocacy opportunities right here in the Greater Seacoast.

VOLUNTEER.

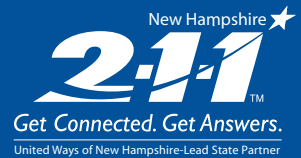
United Way of the Greater Seacoast's Volunteer Action Center works with over 200 local non-profits to develop the best opportunities for youth, busy adults, seniors, families, and groups. Our Volunteer Action Center staff will help match businesses and individuals with volunteer opportunities that fit talent, time and need. Go online or contact us to:

- » Search volunteer opportunities online
- » Find open positions on non-profit Boards of Directors
- » Donate goods or products
- » Offer skills for a pro bono project
- » Sign up for emergency and disaster response

Whether a large corporation or a thriving start-up, the Volunteer Action Center Corporate Service program can help your business reach out to your community and develop an innovative, effective employee volunteer program. We can create a package of services designed to match your company's culture and achieve your community service objectives.

- » Volunteer referral
- » BoardMatch
- » Spring and Fall Days of Caring
- » GoodsMatch
- » Consultation

Now it's even easier to know where to turn for help. United Way proudly presents 2-1-1 New Hampshire. Dial 2-1-1



and get connected with the help you need—from affordable day care to disaster relief—or visit www.211NH.org to learn more.