

For Immediate Release

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United Way of the Greater Seacoast announces 2nd Annual “LIVE UNITED Community Challenge” road race

PORTSMOUTH - United Way of the Greater Seacoast invites local runners to participate in the 2009 LIVE UNITED Community Challenge. The purpose of this 4.3 mile race is to show that healthy communities begin with healthy individuals. Registration is now open for the LIVE UNITED Community Challenge, to be held on Saturday, October 3, 2009 at Thermo Fisher Scientific in Newington, NH at 10:00 AM.

The UWGS Community Challenge road race is part of the Portsmouth Community Road Race Series, a series of events put on by five non-profits throughout the seacoast. For more information on the Portsmouth Community Road Race Series, please visit pcrrs.org.

United Way believes that working together creates better results than working alone, so participants are encouraged to sign up as teams of four to run for a collective time in the men's, women's or co-ed division. The first 300 registered runners will receive a CoolMax wicking t-shirt and a 16-ounce Nalgene water bottle. Proceeds from the race will go to United Way of the Greater Seacoast's investments in the community; promoting long-lasting change through education, income and health in the seacoast area.

“The Road Race is a great way for the United Way of the Greater Seacoast to create stronger community bonds, while at the same time promoting a long-lasting change for community members. Since health awareness is one of the UWGS’s main goals, this is a great opportunity to promote a healthy and active lifestyle, leading to an overall greater state of living,” says race coordinator Hollie Fremeau.

United Way Community Challenge’s sponsors include: Thermo Fisher Scientific, Coca-Cola, Vitamin Water, Stonyfield Farms, FairPoint Communications, Runner’s Alley, and Matt Randall’s Black Belt Academy.

More information about the race and how to register is now available online at www.uwgs.org. Sponsorship opportunities are also available by contacting Christine Penney at (603) 436-5554 ext 12.

SUMMARY OF EVENT:

What: United Way of the Greater Seacoast Community Challenge 4.3-mile road race

When: Saturday, October 3, 2009 10:00 AM

Where: Race starting and ending point - Thermo Fisher Scientific, 25 Nimble Hill Road, Newington, NH

Fees: \$25 per person

How: Registration and more information at www.uwgs.org

Registration packets can be picked up at the United Way office before the race at the following times:

- September 30th – 12:00-2:00 PM and 5:00-7:00 PM
- October 1st – 12:00-2:00 PM and 5:00-7:00 PM
- October 2nd – 12:00-2:00 PM



[You Get Out What You Put In] Former Men's Division winner, Scott Rowe, passes the finish line with vivacious enthusiasm at last year's United Way of the Greater Seacoast Community Challenge 4.3-mile road race. Race information available at www.uwgs.org.

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United Way of the Greater Seacoast (UWGS) is a locally governed nonprofit organization focused on finding the causes of our community's most pressing needs in order to create lasting solutions. UWGS develops, supports and works in groundbreaking partnerships to build a community where people working side-by-side create stability, wellbeing and opportunity for all of us. For more information, visit www.uwgs.org.