

For Immediate Release

Contact:

Robin Albert, Volunteer Action Center Coordinator

Work: (603) 436-5554 x 36

ralbert@uwgs.org



National Family Volunteer Day November 21, 2009

Greater Seacoast Region- This year's National Family Volunteer Day will be on November 21, as it always lies on the Saturday before Thanksgiving. Sponsored by the Walt Disney Company, it is meant to promote family volunteerism as a way to kick-off the Holiday Season.

There are many benefits to National Family Volunteer Day. According to a 2002 Study done by the Office of Volunteers, 51% of all volunteers volunteered with a family member. Volunteering with family, then, is very common and creates stronger bonds both within family structures and externally through community building. The Holidays are a time in the Seacoast where those who are better off have the opportunity to help support those in need. This is a fantastic way to assist local non-profit organizations when they have the greatest need at their busiest time of year.

United Way of the Greater Seacoast has a very useful, interactive website with a link to inform the local public of things they can do on this year's National Family Volunteer Day. Simply go to www.uwgs.org and click on the link that says "National Family Volunteer Day" to find out what you and your family can do this holiday season.

National Family Volunteer Day is a program of the Points of Light Foundation & Volunteer Center National Network, and is sponsored by The Walt Disney Company "to call families across America to work together in volunteer service to strengthen their families, communities, local businesses, and non-profit organizations."

National Family Day opportunities can also be found in UWGS's recently published Holiday Guide. The guide can be found at: www.uwgs.org, just click on the "2009 United Way Holiday Guide to Giving and Volunteering" link at the bottom of the page. A great thank-you to Hawthorne Publications, a full-service custom publishing and marketing company, for sponsoring the guide and all of their support.

For more information regarding National Family Volunteer Day, go to the United Way of the Greater Seacoast's website, www.uwgs.org, and click on "National Family Volunteer Day" and browse the options.

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United Way of the Greater Seacoast (UWGS) is a locally governed nonprofit organization focused on finding the causes of our community's most pressing needs in order to create lasting solutions. UWGS develops, supports and works in groundbreaking partnerships to build a community where people working side-by-side create stability, wellbeing and opportunity for all of us. For more information, visit www.uwgs.org.